TDB Trends Research (Research \& Summary for May 2019)

## Domestic Economy may have entered a recession phase

$\sim$ Negatively affected by the US-China trade conflict and the long holidays ~
(Companies researched: 23,169; Valid responses: 9,555; Response rate: $41.2 \%$; Survey start date: May 2002)

## < Overview of May 2019: Possibility of entering a recession phase >

The economic diffusion index (DI) in May 2019 was 45.4, down 1.4 points from the previous month, and worsened for the sixth consecutive month. Intensified US-China trade conflict coincides with emerging negative effects associated with the long holidays, and domestic economy may have entered a recession phase.

## < Future outlook: Uncertainty has further intensified >

Uncertainty about the future domestic economy has further intensified, such as how the US-China trade conflict will turn out, in addition to concerns about declining consumption due to the consumption tax hike.

By industry : All ten industries worsened. The long holidays have had a negative effect.

By size : Business confidence of "SMEs" have significantly deteriorated, being largely impacted by the US-China trade conflict.

By region : All ten regions worsened. A downturn in urban areas exerted downward pressure on all regions.


Economic Diffusion Index (Economic DI)1/2

|  | May 18 | Jun-18 | Jul-18 | Aug 18 | Sep-18 | Oct 18 | Nov-18 | Dec 18 | Jan-19 | Feb-19 | Mar 19 | Apr 19 | May 19 | Ratio to the PrFDious Month |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 49.4 | 49.0 | 49.5 | 49.5 | 49.4 | 49.0 | 49.5 | 49.4 | 48.1 | 47.2 | 46.9 | 46.8 | 45.4 | ( 1.4 |
| Large Firms | 51.6 | 51.3 | 51.8 | 51.6 | 51.4 | 51.4 | 51.4 | 51.7 | 50.6 | 49.8 | 49.8 | 49.7 | 48.8 | ( 0.9 |
| Small to Medium-sized Firms | 48.8 | 48.5 | 48.9 | 49.0 | 48.9 | 48.4 | 49.0 | 48.8 | 47.4 | 46.5 | 46.2 | 46.1 | 44.6 | A 1.5 |
| Micro Firms | 48.1 | 47.6 | 48.1 | 48.4 | 48.4 | 47.9 | 48.2 | 48.2 | 47.0 | 46.5 | 46.3 | 46.2 | 44.5 | (1.7 |


|  |  | May 18 | Jun-18 | Jul-18 | Aug 18 | Sep 18 | Oct 18 | Nov 18 | Dec-18 | Jan-19 | Feb-19 | Mar-19 | -19 | May-19 | Ratio to the PrFDious Month |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Agriculture,Forestry,Fisheries |  | 44.2 | 43.3 | 43.4 | 45.7 | 43.8 | 41.5 | 40.7 | 40.7 | 41.8 | 41.7 | 42.3 | 41.3 | 40.5 | ( 0.8 |
| Finance |  | 47.8 | 47.2 | 49.5 | 47.5 | 48.5 | 46.2 | 47.1 | 46.5 | 46.1 | 45.2 | 45.9 | 45.1 | 44.7 | ( 0.4 |
| Construction |  | 51.8 | 51.9 | 52.8 | 53.1 | 53.8 | 53.4 | 53.9 | 54.1 | 53.9 | 53.6 | 53.6 | 52.8 | 51.7 | ( 1.1 |
| Real Estate |  | 51.0 | 51.1 | 50.5 | 51.1 | 50.7 | 49.3 | 49.3 | 49.7 | 49.1 | 47.5 | 47.4 | 48.7 | 47.6 | ( 1.1 |
| Manufacturing | Food,BEWerages,Livestock Feed | 43.4 | 43.2 | 43.1 | 43.3 | 42.9 | 42.0 | 42.4 | 43.0 | 41.6 | 40.6 | 40.6 | 42.2 | 41.3 | ( 0.9 |
|  | Textile,Textile Products,Clothing | 42.7 | 42.8 | 42.1 | 41.8 | 41.9 | 41.4 | 41.6 | 41.3 | 37.7 | 38.8 | 39.2 | 39.0 | 36.6 | ( 2.4 |
|  | Construction Materials,Furniture, Ceramics,Stone and Clay Products | 45.8 | 45.9 | 46.6 | 45.6 | 45.2 | 46.1 | 47.5 | 48.3 | 47. 1 | 45.5 | 44.1 | 45.7 | 45.4 | ¢ 0.3 |
|  | Pulp, Paper and Paper Products | 43.1 | 45.2 | 44.5 | 44.5 | 45.4 | 44.3 | 46.5 | 49.3 | 44.6 | 45.2 | 44.1 | 45.7 | 43.0 | ( 2.7 |
|  | Publishing,Printing | 36.3 | 33.7 | 35.0 | 33.8 | 34.6 | 33.2 | 34.8 | 35.0 | 33.5 | 33.2 | 34.4 | 35.6 | 34.3 | ( 1.3 |
|  | Chemical | 51.8 | 51.6 | 52.2 | 51.3 | 51.4 | 50.4 | 51.4 | 50.2 | 48.1 | 46.3 | 45.4 | 46.2 | 43.9 | ( 2.3 |
|  | Steel,Nonferrous Metals,Mining | 53.5 | 53.3 | 54.1 | 54.2 | 52.8 | 53.0 | 54.4 | 52.5 | 50.4 | 48.0 | 45.4 | 45.5 | 42.9 | ( 2.6 |
|  | General Machinery | 60.6 | 60.3 | 60.7 | 59.9 | 59.1 | 58.1 | 57.5 | 55.9 | 52.5 | 51.4 | 48.9 | 49.0 | 46.0 | ¢ 3.0 |
|  | Electrical Machinery | 53.4 | 53.4 | 52.8 | 52.0 | 53.3 | 52.9 | 52.5 | 50.5 | 49.2 | 47.6 | 46.0 | 44.7 | 43.1 | ¢ 1.6 |
|  | Transportation Machinery,Equipment | 58.4 | 57.3 | 56.6 | 58.7 | 58.3 | 56.9 | 56.4 | 53.8 | 52.3 | 50.9 | 49.3 | 49.4 | 48.1 | ( 1.3 |
|  | Precision Machinery, <br> Medical Instruments and Equipment | 56.6 | 57.2 | 55.1 | 54.8 | 54.3 | 53.7 | 53.4 | 54.0 | 51.3 | 48.6 | 45.5 | 47.3 | 44.4 | - 2.9 |
|  | Other | 44.3 | 42.5 | 41.5 | 40.7 | 42.6 | 42.8 | 41.8 | 42.8 | 42.7 | 42.1 | 45.3 | 40.2 | 40.2 | 0.0 |
|  | Total | 50.8 | 50.4 | 50.6 | 50.2 | 50.0 | 49.5 | 50.0 | 49.2 | 47.1 | 45.8 | 44.5 | 44.8 | 42.9 | $\triangle 1.9$ |
| Wholesale | Food,BEWerages | 42.8 | 42.4 | 40.9 | 41.9 | 41.3 | 40.6 | 41.9 | 41.1 | 39.4 | 40.5 | 40.5 | 41.1 | 40.8 | ( 0.3 |
|  | Textile,Textile Products,Clothing | 36.8 | 37.3 | 35.9 | 37.3 | 35.1 | 35.3 | 33.5 | 34.3 | 34.0 | 32.0 | 33.6 | 33.2 | 33.2 | 0.0 |
|  | Construction Materials, Furniture,Ceramics, Stone and Clay Products | 43.3 | 44.4 | 44.8 | 44.2 | 44.8 | 43.9 | 46.9 | 47.8 | 47. 4 | 46.5 | 46.4 | 45.6 | 44.7 | ¢ 0.9 |
|  | Paper Products,Stationery,Books | 37.5 | 36.2 | 35.4 | 36.6 | 36.9 | 36.5 | 38.1 | 39.3 | 37.9 | 36.0 | 39.0 | 39.2 | 39.0 | ( 0.2 |
|  | Chemical | 49.1 | 46.8 | 48.9 | 48.1 | 47.1 | 47.0 | 47.8 | 47.7 | 45.3 | 44.3 | 44.3 | 44.2 | 41.8 | ( 2.4 |
|  | Recycled Resources | 46.6 | 50.6 | 48.2 | 51.2 | 47.8 | 49.4 | 44.0 | 47.6 | 39.8 | 45.6 | 48.6 | 41.0 | 40.2 | ( 0.8 |
|  | Steel,Nonferrous Metals, Mining Products | 48.2 | 47.8 | 48.0 | 50.3 | 49.2 | 49.4 | 48.8 | 50.2 | 46.3 | 45.0 | 43.7 | 43.4 | 40.8 | - 2.6 |
|  | Machinery,Equipment | 50.6 | 50.0 | 50.9 | 51.0 | 50.2 | 49.6 | 49.9 | 50.0 | 48.4 | 46.9 | 46.5 | 45.9 | 44.2 | ( 1.7 |
|  | Other | 43.4 | 43.3 | 43.2 | 42.4 | 42.4 | 43.4 | 44.0 | 43.9 | 41.9 | 41.2 | 42.5 | 42.7 | 40.6 | ( 2.1 |
|  | Total | 46.1 | 45.7 | 45.9 | 46.3 | 45.6 | 45.4 | 46.0 | 46.3 | 44.4 | 43.6 | 43.7 | 43.3 | 41.9 | ( 1.4 |

## Economic Diffusion Index (Economic DI)2/2

|  |  | May 18 | Jun 18 | Jul-18 | Aug 18 | Sep 18 | Oct 18 | Nov 18 | Dec 18 | Jan 19 | Feb 19 | Mar-19 | Apr-19 | May 19 | Ratio to the PrFDious Month |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Retail | Food,BEWerages | 45.7 | 45.2 | 44.5 | 45.3 | 45.7 | 44.4 | 45.5 | 42.8 | 43.4 | 41.5 | 42.5 | 42.5 | 44.8 | 2.3 |
|  | Textile,Textile Products,Clothing | 36.7 | 32.1 | 34.6 | 32.7 | 30.6 | 32.7 | 31.3 | 34.0 | 30.9 | 32.7 | 38.9 | 39.1 | 36.9 | - 2.2 |
|  | Drugs,Sundries | 47.1 | 42.9 | 41.0 | 41.3 | 40.2 | 38.4 | 42.4 | 44.4 | 44.8 | 39.7 | 39.7 | 40.9 | 41.0 | 0.1 |
|  | Furniture | 35.2 | 38.3 | 38.3 | 37.0 | 37.0 | 37.9 | 37.5 | 35.4 | 38.9 | 33.3 | 33.3 | 38.9 | 39.6 | . 7 |
|  | Electrical Household Appliances, <br> Information Machinery and Equipment | 40.2 | 41.9 | 45. 5 | 43.7 | 42.8 | 40.6 | 39.7 | 43.1 | 39.0 | 40.7 | 38.9 | 41.7 | 39.1 | ( 2.6 |
|  | Motor Vehicles,Motor Vehicle Parts | 43.5 | 42.9 | 45.0 | 43.5 | 46.1 | 40.8 | 41.5 | 42.2 | 44.6 | 44.3 | 45.2 | 43.3 | 41.5 | ( 1.8 |
|  | Special Merchandise | 39.7 | 39.7 | 40.7 | 39.1 | 39.1 | 39.7 | 43.3 | 43.2 | 41.9 | 41.3 | 40.8 | 42.1 | 41.3 | ( 0.8 |
|  | Various Merchandise | 44.1 | 44.2 | 48.2 | 46.5 | 43.6 | 46.4 | 43.6 | 44.7 | 42.9 | 41.9 | 43.5 | 43.3 | 43.8 | 0.5 |
|  | Other | 41.7 | 33.3 | 36.1 | 40.5 | 38.9 | 41.7 | 38.1 | 35.7 | 35.7 | 31.3 | 33.3 | 43.8 | 39.6 | (4.2 |
|  | Total | 42.0 | 41.3 | 42.7 | 41.7 | 41.6 | 40.9 | 42.1 | 42.3 | 41.6 | 40.8 | 41.4 | 42.1 | 41.6 | ( 0.5 |
| Transportation, Warehousing |  | 49.3 | 48.7 | 50.3 | 50.3 | 49.5 | 48.7 | 50.1 | 50.5 | 49.1 | 48.2 | 48.1 | 48.2 | 46.7 | $\triangle 1.5$ |
| Service | Restaurants | 45.0 | 42.5 | 42.7 | 42.5 | 39.3 | 37.0 | 37.6 | 40.7 | 37.9 | 41.0 | 37.8 | 42.9 | 40.6 | ( 2.3 |
|  | Postal,Telecommunications | 50.0 | 54.5 | 55.6 | 55.0 | 56.1 | 59.7 | 57.1 | 54.5 | 60.0 | 57.6 | 62.1 | 57.6 | 56.7 | ( 0.9 |
|  | Electricity,Gas,Water,Heat | 56.3 | 57.4 | 56.3 | 57.4 | 59.3 | 56.7 | 57.1 | 61.9 | 57.4 | 57.4 | 56.3 | 58.3 | 55.6 | ( 2.7 |
|  | Leasing,Rentals | 51.5 | 52.9 | 54.5 | 54.2 | 55.9 | 56.5 | 57.1 | 55.7 | 55.0 | 52.0 | 52.7 | 54.1 | 50.9 | $\pm 3.2$ |
|  | Lodging, Hotels | 50.6 | 50.0 | 45.2 | 46.6 | 43.6 | 41.0 | 45.5 | 45.7 | 44.9 | 44.2 | 42.3 | 41.0 | 50.0 | 9.0 |
|  | Recreation | 39.5 | 40.9 | 39.8 | 40.0 | 39.9 | 35.5 | 40.6 | 39.3 | 38.9 | 37.8 | 41.0 | 38.8 | 42.0 | 3.2 |
|  | Broadcasting | 37.2 | 40.3 | 42.3 | 38.5 | 41.7 | 40.5 | 40.0 | 36.7 | 40.5 | 44.4 | 43.3 | 41.7 | 44.1 | 2. 4 |
|  | Maintenance,Guarding,Testing | 50.2 | 48.5 | 50.5 | 52.3 | 51.8 | 51.4 | 51.6 | 50.7 | 50.7 | 51.0 | 50.0 | 48.1 | 48.2 | 0.1 |
|  | Advertising | 43.0 | 40.2 | 41.7 | 41.4 | 42.3 | 42.3 | 41.2 | 41.7 | 40.4 | 40.1 | 40.3 | 40.7 | 40.5 | ( 0.2 |
|  | Information | 58.4 | 58.8 | 58.7 | 59.1 | 59.7 | 59.8 | 60.7 | 59.3 | 60.1 | 59.0 | 60.3 | 59.6 | 58.0 | 4 1.6 |
|  | Labor Dispatching | 59.0 | 59.1 | 59.3 | 59.2 | 58.0 | 59.4 | 58.8 | 59.0 | 57.2 | 54.6 | 53.8 | 53.5 | 53.9 | 0.4 |
|  | Special Services | 53.7 | 54.6 | 54.8 | 55.3 | 53.9 | 55.0 | 54.6 | 53.6 | 53.5 | 52.8 | 52.5 | 51.5 | 49.5 | - 2.0 |
|  | Medical,Welfare,Public Health | 48.0 | 46.8 | 46.1 | 48.2 | 48.3 | 48.8 | 48.3 | 47.4 | 47.5 | 46.5 | 47.1 | 46.9 | 47.8 | 0.9 |
|  | Education | 42.8 | 40.6 | 42.6 | 46.5 | 46.4 | 43.8 | 43.5 | 46.2 | 38.5 | 44.7 | 45.8 | 44.2 | 43.6 | ( 0.6 |
|  | Other | 50.8 | 50.0 | 51.3 | 50.2 | 51.6 | 49.3 | 49.8 | 52.0 | 50.2 | 49.7 | 49.0 | 50.2 | 47.9 | $\triangle 2.3$ |
|  | Total | 52.1 | 52.0 | 52.4 | 52.8 | 52.9 | 52.9 | 53.2 | 52.7 | 52.4 | 51.7 | 51.9 | 51.6 | 50.6 | ( 1.0 |
| Other |  | 50.0 | 46.3 | 46.1 | 45.0 | 46.3 | 46.2 | 45.3 | 46.6 | 44.1 | 48.3 | 45.2 | 44.9 | 43.2 | ( 1.7 |
|  |  |  |  |  |  |  | Oct 18 |  |  |  |  |  |  |  |  |
|  |  | ay-1 | Jun 18 | Jul-18 | Aug 18 | Sep-18 |  | Nor 18 | Dec-18 | Jan-19 | Feb-19 | Mar-19 | Apr-19 | May 19 | $\begin{array}{\|c\|\|} \hline \begin{array}{c} \text { Ratio to the } \\ \text { PrFDious } \\ \text { Month } \end{array} \\ \hline \hline \end{array}$ |
|  | Hokkaido | 45.8 | 46.5 | 46.6 | 47.5 | 44.3 | 43.9 | 45.2 | 45.2 | 43.9 | 44.4 | 44.6 | 45.5 | 45.3 | ( 0.2 |
|  | Tohoku | 45.0 | 44.2 | 46.8 | 46.6 | 46.4 | 45.9 | 46.5 | 45.4 | 44.4 | 43.1 | 42.8 | 43.1 | 42.2 | ( 0.9 |
|  | kitakanto | 49.8 | 49.4 | 50.6 | 50.0 | 50.0 | 49.0 | 48.5 | 48.5 | 45.8 | 44.8 | 44.7 | 44.3 | 43.1 | (1.2 |
|  | minamikanto | 50.3 | 50.2 | 50.3 | 50.0 | 50.4 | 49.8 | 50.4 | 50.1 | 49.0 | 48.1 | 47.8 | 47.7 | 46.0 | ( 1.7 |
|  | Hokuriku | 48.5 | 48.7 | 49.4 | 49.8 | 49.3 | 49.4 | 49.3 | 48.6 | 47.7 | 46.3 | 45.3 | 45.3 | 44.6 | ( 0.7 |
|  | Tokai | 51.9 | 50.9 | 51.6 | 51.8 | 51.4 | 51.3 | 51.8 | 51.8 | 50.1 | 48.6 | 48.4 | 48.0 | 46.8 | ( 1.2 |
|  | Kinki | 48.8 | 48.4 | 48.6 | 49.4 | 48.9 | 48.8 | 49.7 | 49.7 | 48.4 | 47.6 | 47.3 | 46.9 | 45.0 | $\triangle 1.9$ |
|  | Chugoku | 48.7 | 47.9 | 47.0 | 47.1 | 48.0 | 48.6 | 48.5 | 48.7 | 47.7 | 47.2 | 46.7 | 47.2 | 45.6 | $\triangle 1.6$ |
|  | Shikoku | 47.8 | 47.2 | 47.5 | 47.9 | 47.0 | 47.6 | 47.2 | 48.4 | 46.8 | 47.6 | 46.8 | 46.9 | 46.7 | ( 0.2 |
|  | Kyushu | 50.4 | 49.8 | 50.9 | 50.6 | 50.8 | 49.1 | 50.6 | 50.7 | 49.7 | 48.5 | 48.6 | 48.3 | 46.9 | ¢ 1.4 |

## Appendix

1.Research Subjects(Companies researched: 23,169; Valid responses: 9,555; Response rate: 41.2\%)
Appendix

2.Industry (10 Industries 51 Lines of business)


| $\begin{gathered} \text { Retail } \\ 480 \end{gathered}$ | Food,Beverages | 64 |
| :---: | :---: | :---: |
|  | Textie, Textile Products, Clothing | 28 |
|  | Drugs,Sundries | 26 |
|  | Furniture | 8 |
|  | Electrical Household Appliances,Information Machinery and Equipment | 32 |
|  | Motor Vehicle,Motor Vehicle Parts | 67 |
|  | Special Merchandise | 120 |
|  | Various Merchandise | 43 |
|  | Others | 8 |
| Transportation, Warehousing |  | 414 |
| $\begin{gathered} \text { Service } \\ 1,384 \end{gathered}$ | Restaurants | 39 |
|  | Telecommunications | 10 |
|  | Electricity,Gas, Water,Heat | 9 |
|  | Leasing,Rentals | 112 |
|  | Lodging, Hotels | 24 |
|  | Recreation | 54 |
|  | Broadcasting | 17 |
|  | Maintenance, Guarding,Testing | 146 |
|  | Advertising | 97 |
|  | Information | 412 |
|  | Labor Dispatching | 55 |
|  | Special Services | 249 |
|  | Medical, Welfare,Public Health | 97 |
|  | Education | 26 |
|  | Others | 146 |
| Others |  | 37 |
|  | Total | 9,555 |

3.Size

| Large Firms | 1,883 | $19.7 \%$ |
| :---: | ---: | :---: |
| Small to Medium-sized Firms | 7,672 | $80.3 \%$ |
| micro Firms | 2,559 | $26.8 \%$ |
| Total | 9,555 | $100.0 \%$ |

## 2.Research Items

*Business Confidence (current, in 3 months, in 6 months, in 1 year)
*Business Conditions (sales, purchasing and selling unit price, inventory, capacity utilization ratio, number of employees, overtime work hours)

## 3.Research Period and Methodology

Internet-based survey conducted May 20-31 2019

## The explanation of the Economic Diffusion Index

## Research Purpose/Researched Terms

TDB Economic Trend Research (started from May 2002) is a monthly statistical survey conducted for over 20,000 nationwide corporations on their general business activities including the current condition and future outlook of the industry business performance and operating climate. The primary purpose of such a survey is to assess the current state of Japan's economy.

## Selection of the Subject Corporations

Companies of all sizes in all domestic industries are eligible to participate in the survey.

## DI Calculation

The DI (Diffusion Index) is calculated by multiplying the number of responses for each assessment category by the number given in parentheses in the table below, to a seven-level assessment rated by companies.

| Selection category | Extremely good | good | fairly good | neither good nor bad | fairly bad | bad | very bad |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| points | 6 | 5 | 4 | 3 | 2 | 1 | 0 |
| number of responses <br> for each category | $\mathrm{N}_{6}$ | $\mathrm{~N}_{5}$ | $\mathrm{~N}_{4}$ | $\mathrm{~N}_{3}$ | $\mathrm{~N}_{2}$ | $\mathrm{~N}_{1}$ | $\mathrm{~N}_{0}$ |

## Economic DI

$=\frac{\text { Total of (Points for each category } \times \text { Number of responses for each category) }}{\text { Number of valid responses } N} \times \frac{1}{6} \times 100$
$\equiv \frac{\sum_{i=0}^{6} i \times N_{i}}{N} \times \frac{1}{6} \times 100$

An economic DI of 50 is the point separating good and bad, so a DI over 50 means "good," and below 50 means "bad." (The numbers are rounded off to one decimal place.) No weight is given according to a company's size, and calculations are made on the basis of "one company, one vote."

## Size Classification

| Industry | Large Firms | Small to Medium-Sized Firms (Micro Firms included) | Micro Firms |
| :---: | :---: | :---: | :---: |
| Manufacturing and Other Industries* | Capital: More than 300 million yen and No. of Employee: Over 300 | Capital: Below 300 million yen <br> or <br> No. of Employee: Below 300 | No. of Employee: Below 20 |
| Wholesale Trade | Capital: More than 100 milion yen and No. of Employee: Over 100 | Capital: Below 100 million yen <br> or No. of Employee: Below 100 | No. of Employee: Below 5 |
| Retail Trade | Capital: More than 50 million yen and No. of Employee: Over 50 | Capital: Below 50 million yen No. of Employee: Below 50 | No. of Employee: Below 5 |
| Service** | Capital: More than 50 million yen and No. of Employee: Over 100 | Capital: Below 50 million yen <br> or <br> No. of Employee: Below 100 | No. of Employee: Below 5 |

Note1: Large Firms refer to companies that rank in the top $3 \%$ in terms of sales volume according to the type of business, among small to midium-sized corporations excluding micro firms, which are defined in Small and Medium Enterprises Basic Act.
Note2: Small to Medium-Sized Firms refer to companies that rank in the bottom $50 \%$ in terms of sales volume according to the type of business, among those not categorized as small to midium-sized corporations in Small to Medium-Sized Enterprises Basic Act.

