#### TDB Trends Research (Research & Summary for May 2021)

# Worsening for the first time in four months due to the state of emergency, etc.

 $\sim$  The impact due to reducing people flow spreads to consumer spending and a wide range of related industries  $\sim$ 

(Companies researched: 23,724; Valid responses: 11,242; Response rate: 47.4%; Survey start date: May 2002)

#### < Overview of May 2021: Upswing is paused >

The economic diffusion index (DI) in May 2021 was 37.5, down 0.8 points from the previous month, and worsening for the first time in four months. Reducing people flow as a measure to prevent the spread of infection led to a deteriorated domestic economy for the first time in four months.

#### < Future outlook: Temporary worsening but gradually upswing >

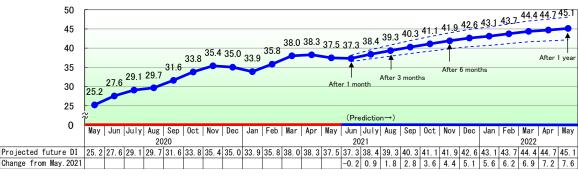
Although the economy temporarily worsens, with many downside risks, it is believed it will gradually upswing.

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By industry: The economy worsened in eight industries. Lacking materials and price increases in many industries were negative factors.

By size: The economy worsened for the first time in four months in "large enterprises", "small and medium-sized enterprises", and small enterprises".

By region: The economy worsened in all ten regions. A "state of emergency", etc., impacted a wider range of regions.



<sup>\*:</sup> Economic DIs are calculated based on the structural ARIMA model, in which economic statistics are incorporated to the ARIMA model.

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TDB Trends Research May 2021

## Economic Diffusion Index (Economic DI)1/2

|                             | May-20 | Jun-20 | Jul-20 | Aug-20 | Sep-20 | Oct-20 | Nov-20 | Dec-20 | Jan-21 | Feb-21 | Mar-21 | Apr-21 | May-21 | Ratio to the Previous Month |
|-----------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-----------------------------|
| Total                       | 25.2   | 27. 6  | 29.1   | 29.7   | 31.6   | 33.8   | 35.4   | 35.0   | 33.9   | 35.8   | 38.0   | 38.3   | 37. 5  | ▲ 0.8                       |
| Large Firms                 |        | 30. 1  | 31.7   | 32.4   | 33. 9  | 36. 4  | 37.6   | 37. 4  | 36.3   | 38. 2  | 40.2   | 40.8   | 40.2   | ▲ 0.6                       |
| Small to Medium-sized Firms |        | 27.0   | 28.5   | 29.1   | 31.1   | 33.3   | 34.9   | 34. 5  | 33.4   | 35.3   | 37.5   | 37.7   | 36. 9  | ▲ 0.8                       |
| Micro Firms                 |        | 27.8   | 29.4   | 30.0   | 32.0   | 33.9   | 35.2   | 34. 2  | 32.8   | 34.7   | 36. 7  | 36.3   | 35. 6  | ▲ 0.7                       |

|                    |   | May-20 | Jun-20 | Jul-20 | Aug-20 | Sep-20 | Oct-20 | Nov-20 | Dec-20 | Jan-21 | Feb-21 | Mar-21 | Apr-21 | May-21 | Ratio to the<br>Previous<br>Month |
|--------------------|---|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-----------------------------------|
| Agriculture,Forest | ry,Fisheries  | 25. 1  | 29. 6  | 31.4   | 31.0   | 30.3   | 34. 4  | 38.7   | 35. 4  | 30.9   | 33.8   | 35.0   | 37.5   | 37. 7  | 0.2                               |
| Finance            |   | 28.7   | 32. 4  | 31.5   | 32.6   | 35. 3  | 38.3   | 37.7   | 35. 6  | 36.1   | 38.3   | 39. 2  | 38.3   | 39. 5  | 1. 2                              |
| Construction       |   | 33.5   | 36. 3  | 37. 5  | 38. 4  | 40.4   | 41.1   | 41.8   | 40.9   | 39.4   | 40.6   | 41.6   | 41.4   | 40.0   | ▲ 1.4                             |
| Real Estate        | Real Estate   |        | 29. 2  | 32.5   | 33. 1  | 35. 6  | 36.4   | 36.8   | 36. 4  | 35.5   | 38. 3  | 40.6   | 40.8   | 39. 4  | ▲ 1.4                             |
|                    | Food,BEWerages,Livestock Feed   | 24.6   | 27. 2  | 29.6   | 30.5   | 32.0   | 34. 2  | 36.0   | 32. 5  | 30.7   | 30.8   | 34. 4  | 35.2   | 33. 6  | <b>▲</b> 1.6                      |
|                    | Textile,Textile Products,Clothing   | 17.7   | 17. 9  | 19.8   | 20.3   | 23.5   | 24.7   | 26.8   | 26. 1  | 24.5   | 26.0   | 26.8   | 28.7   | 29. 2  | 0.5                               |
|                    | Construction Materials, Furniture,<br>Ceramics, Stone and Clay Products   | 26.5   | 28. 1  | 28. 3  | 29.8   | 31. 3  | 35. 1  | 35. 4  | 36. 0  | 37.3   | 37. 2  | 37. 8  | 39.3   | 38. 6  | ▲ 0.7                             |
|                    | Pulp, Paper and Paper Products  | 21.4   | 19. 3  | 21.0   | 22.9   | 24. 1  | 26.2   | 29.2   | 29.3   | 27.6   | 29.4   | 33.0   | 34.3   | 33. 5  | ▲ 0.8                             |
| Manufacturing      | Publishing, Printing  | 14.4   | 16.0   | 15.8   | 18.8   | 20.4   | 21.9   | 22.7   | 21.8   | 20.2   | 22. 2  | 26.0   | 27.2   | 24. 2  | ▲ 3.0                             |
|                    | Chemical  | 25.3   | 25. 9  | 27.3   | 27.8   | 31.1   | 34. 4  | 37.7   | 39. 3  | 38.0   | 40.9   | 43.3   | 44.2   | 44. 3  | 0.1                               |
|                    | Steel, Nonferrous Metals, Mining  | 21.5   | 20.8   | 22.3   | 23.6   | 25. 4  | 29.2   | 33.1   | 34. 3  | 33.9   | 37.0   | 39.3   | 40.5   | 39. 9  | ▲ 0.6                             |
|                    | General Machinery   | 23.6   | 23.5   | 24.6   | 25.0   | 26.5   | 29.1   | 31.7   | 33. 5  | 33.6   | 36. 9  | 41.2   | 42.1   | 42.2   | 0.1                               |
|                    | Electrical Machinery  | 26.1   | 27.0   | 27.5   | 27.7   | 28.9   | 33.0   | 34.8   | 35. 5  | 36.1   | 39.6   | 42.6   | 43.2   | 42.8   | ▲ 0.4                             |
|                    | Transportation Machinery, Equipment                                       | 18.2   | 18. 1  | 21.2   | 24. 2  | 27.8   | 34. 9  | 36.3   | 40.1   | 40.1   | 40.3   | 45.3   | 45.2   | 45.3   | 0.1                               |
|                    | Precision Machinery,<br>Medical Instruments and Equipment                 | 26. 3  | 28. 6  | 28. 1  | 29.6   | 30. 2  | 32. 7  | 35. 5  | 37. 1  | 37.9   | 42. 4  | 44. 6  | 45.6   | 48. 7  | 3. 1                              |
|                    | Other   | 19.8   | 23.9   | 25.2   | 22.8   | 26.3   | 29.0   | 29.6   | 31.9   | 31.5   | 31.4   | 34. 1  | 35.3   | 33.0   | ▲ 2.3                             |
|                    | Total   | 23.0   | 23.6   | 24. 9  | 25.9   | 27.8   | 31.0   | 33.3   | 33. 9  | 33.4   | 35.6   | 38. 5  | 39.5   | 39.0   | ▲ 0.5                             |
|                    | Food,BEWerages  | 21.0   | 24. 5  | 27.3   | 27.2   | 30.2   | 32.0   | 31.6   | 29.5   | 26.8   | 29. 2  | 30.7   | 30.1   | 29.4   | ▲ 0.7                             |
|                    | Textile, Textile Products, Clothing                                       | 11.4   | 15.8   | 18.2   | 18.0   | 19.4   | 22.6   | 22.3   | 22.7   | 21.2   | 19.8   | 23.9   | 23.1   | 21.7   | ▲ 1.4                             |
|                    | Construction Materials,<br>Furniture,Ceramics,<br>Stone and Clay Products | 27.7   | 29. 6  | 30. 2  | 30.4   | 31. 7  | 33. 9  | 35. 9  | 36. 1  | 34. 7  | 34. 8  |        | 37.2   | 36. 5  | ▲ 0.7                             |
| Wholesale          | Paper Products, Stationery, Books   | 19.1   | 19.0   | 21.9   | 23.2   | 24.0   | 26.9   | 26.7   | 28.3   | 26.3   | 29.3   |        | 32.4   | 30.6   | ▲ 1.8                             |
|                    | Chemical  | 27.4   | 27. 6  | 29. 2  | 29.5   | 30.1   | 32. 3  | 36.1   | 35. 7  | 34.3   | 37. 7  | 39. 1  | 40.9   | 40.7   | ▲ 0.2                             |
|                    | Recycled Resources  | 18.8   | 23.8   | 24.5   | 27.8   | 30.2   | 32.9   | 38.7   | 44. 4  | 45.6   | 42.4   | 45. 4  | 55. 1  | 53. 4  | <b>▲</b> 1.7                      |
|                    | Steel, Nonferrous Metals,<br>Mining Products                              | 22.8   | 24. 0  | 24. 5  | 25. 3  | 26. 4  | 30. 5  | 32. 1  | 34.0   | 32.6   | 33. 4  | 36.0   | 37. 2  | 37. 5  | 0.3                               |
|                    | Machinery, Equipment  | 25.1   | 27.4   | 29.0   | 28.6   | 30.6   | 33. 1  | 34.6   | 34. 4  | 34.6   | 36.7   | 39. 5  | 40.1   | 39.0   | <b>▲</b> 1.1                      |
|                    | Other   | 19.8   | 23.1   | 25. 1  | 25.4   | 27.6   | 30.6   | 33.0   | 31.6   | 29.0   | 31.3   | 34.4   | 34. 1  | 32.2   | <b>▲</b> 1.9                      |
|                    | Total   | 23.0   | 25.3   | 27.0   | 27. 1  | 28.9   | 31.5   | 33.0   | 32.8   | 31.6   | 33. 3  | 35.8   | 36. 2  | 35.3   | ▲ 0.9                             |

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TDB Trends Research May 2021

## Economic Diffusion Index (Economic DI)2/2

|                |   | May-20 | Jun-20 | Jul-20 | Aug-20 | Sep-20 | Oct-20 | Nov-20 | Dec-20 | Jan-21 | Feb-21 | Mar-21 | Apr-21 | May-21 | Ratio to the<br>Previous<br>Month |
|----------------|---|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-----------------------------------|
|                | Food,BEWerages  | 27.4   | 30.8   | 30.7   | 29. 1  | 34.0   | 38.8   | 37. 0  | 34.6   | 33.8   | 33. 1  | 34. 1  | 32.8   | 32.6   | ▲ 0.2                             |
|                | Textile, Textile Products, Clothing                                     | 8.8    | 23.6   | 24.7   | 24.0   | 19.9   | 27.8   | 23.7   | 22.0   | 22.7   | 21.4   | 23.3   | 25.0   | 21.2   | ▲ 3.8                             |
|                | Drugs,Sundries  | 25.3   | 32.7   | 32.7   | 31. 3  | 32.6   | 33.3   | 29.8   | 31.3   | 30.2   | 32. 5  | 31.1   | 35.8   | 29.3   | <b>▲</b> 6.5                      |
|                | Furniture   | 15.5   | 31.7   | 40.0   | 38. 9  | 38. 5  | 37.5   | 38. 9  | 35.4   | 34. 4  | 36. 7  | 38.9   | 42.7   | 40.6   | ▲ 2.1                             |
| Retail         | Electrical Household Appliances,<br>Information Machinery and Equipment | 21.9   | 33. 8  | 29.8   | 30. 5  | 30. 6  | 34. 2  | 33. 3  | 29. 5  | 28. 3  | 36. 3  | 34. 4  | 37.8   | 30.8   | <b>▲</b> 7.0                      |
|                | Motor Vehicles, Motor Vehicle Parts                                     | 15.8   | 25.4   | 29.3   | 29.3   | 32. 4  | 34.6   | 40.2   | 37.2   | 35.7   | 37.6   | 37.0   | 38. 3  | 38.6   | 0.3                               |
|                | Special Merchandise   | 19.9   | 27.7   | 30.2   | 30.0   | 31.6   | 33.9   | 33. 3  | 34.7   | 32.6   | 35. 5  | 35.9   | 34. 6  | 34.5   | ▲ 0.1                             |
|                | Various Merchandise   | 29.9   | 34. 5  | 40.9   | 36. 9  | 37.0   | 37.6   | 37. 3  | 39.2   | 38.7   | 36. 2  | 37.3   | 32. 2  | 31.1   | <b>▲</b> 1.1                      |
|                | Other   | 30.6   | 31.8   | 26.7   | 25. 9  | 33. 3  | 33.3   | 34.8   | 33.3   | 30.3   | 33. 3  | 35.0   | 40.5   | 25.0   | <b>▲</b> 15.5                     |
| Total          |   | 21.1   | 29. 1  | 31.0   | 30.3   | 32. 1  | 34.8   | 35.0   | 34. 2  | 32. 9  | 34. 5  | 34. 9  | 34. 7  | 33. 1  | <b>▲</b> 1.6                      |
| Transportation | Transportation,Warehousing  |        | 21.5   | 24.2   | 25.4   | 28. 1  | 30.1   | 32. 5  | 31.5   | 30.0   | 31.7   | 33.9   | 34. 5  | 33.7   | ▲ 0.8                             |
|                | Restaurants   | 5. 5   | 13.8   | 13.7   | 12.7   | 14.5   | 18.2   | 21.0   | 15.3   | 10.3   | 12.8   | 18.9   | 14. 9  | 13.0   | <b>▲</b> 1.9                      |
|                | Postal, Telecommunications  | 33.3   | 43.3   | 41.7   | 42.6   | 46.7   | 41.7   | 47. 2  | 38.9   | 46.3   | 38. 1  | 43.8   | 38. 9  | 40.5   | 1.6                               |
|                | Electricity,Gas,Water,Heat  | 32.4   | 34. 4  | 34.9   | 42.5   | 42.5   | 40.4   | 40.0   | 38.6   | 42.5   | 39. 5  | 47.1   | 40.4   | 41.2   | 0.8                               |
|                | Leasing, Rentals  | 29.1   | 30. 2  | 31.4   | 32.7   | 34. 5  | 34.9   | 37. 5  | 36.2   | 33.5   | 32.8   | 35.0   | 35. 4  | 35.0   | ▲ 0.4                             |
|                | Lodging, Hotels   | 2.9    | 4.8    | 5.1    | 6.0    | 12.4   | 27.2   | 28.8   | 11.9   | 3.4    | 4.4    | 10.9   | 8.6    | 5.6    | ▲ 3.0                             |
|                | Recreation  | 9.3    | 11.5   | 17.5   | 22. 9  | 22. 4  | 23.7   | 29.0   | 27.0   | 24.0   | 25.8   | 33.1   | 25.8   | 29.5   | 3. 7                              |
|                | Broadcasting  | 22.5   | 26.7   | 25.6   | 34. 5  | 33. 3  | 34.4   | 38. 6  | 42.2   | 36.3   | 42.6   | 51.0   | 42.7   | 42.7   | 0.0                               |
| Service        | Maintenance, Guarding, Testing  | 26.6   | 29. 9  | 33.2   | 34. 1  | 36. 5  | 38.5   | 38. 5  | 38.6   | 36.3   | 37. 5  | 40.4   | 39. 2  | 40.8   | 1.6                               |
|                | Advertising   | 10.7   | 14.3   | 19.0   | 18.0   | 20.4   | 21.1   | 22.3   | 22.5   | 20.2   | 24.7   | 26.5   | 25.6   | 23.4   | ▲ 2.2                             |
|                | Information   | 34.0   | 35.8   | 37.2   | 37. 9  | 38. 9  | 40.1   | 41.6   | 41.2   | 41.3   | 43.6   | 45.5   | 45. 2  | 44.9   | ▲ 0.3                             |
|                | Labor Dispatching   | 20.0   | 25.3   | 24.6   | 25.4   | 26.7   | 29.2   | 34.3   | 31.5   | 31.6   | 33.6   | 34.1   | 35.8   | 35.5   | ▲ 0.3                             |
|                | Special Services  | 32.2   | 35.0   | 36.7   | 36. 1  | 40.0   | 40.7   | 42.5   | 41.0   | 38.8   | 42.9   | 43.6   | 43.5   | 41.5   | ▲ 2.0                             |
|                | Medical, Welfare, Public Health   | 26.1   | 30.5   | 29.9   | 31.0   | 31.4   | 33.6   | 34. 9  | 34.8   | 32.7   | 34.7   | 37.1   | 39. 1  | 39.2   | 0.1                               |
|                | Education   | 18.8   | 28.0   | 29.5   | 31.7   | 34.0   | 34.7   | 34.0   | 34.0   | 33.3   | 34.0   | 32.1   | 35. 7  | 37.1   | 1.4                               |
|                | Other   | 21.8   | 26.6   | 28.7   | 28.4   | 31.1   | 31.6   | 31.4   | 32.6   | 30.9   | 34. 2  | 34.5   | 34.8   | 35.2   | 0.4                               |
|                | Total   | 26.1   | 29.4   | 31.2   | 31.8   | 33. 9  | 35. 1  | 36.8   | 35.7   | 33.9   | 36. 5  | 38.5   | 37. 9  | 37.5   | ▲ 0.4                             |
| Other          |   | 26.2   | 27. 1  | 29.3   | 28.8   | 31.5   | 28.2   | 29. 4  | 30.8   | 29.5   | 30.5   | 34.4   | 34. 1  | 33.3   | ▲ 0.8                             |

|             | May-20 | Jun-20 | Jul-20 | Aug-20 | Sep-20 | Oct-20 | Nov-20 | Dec-20 | Jan-21 | Feb-21 | Mar-21 | Apr-21 | May-21 | Ratio to the<br>Previous<br>Month |
|-------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-----------------------------------|
| Hokkaido    | 27.5   | 30.6   | 32.3   | 33. 4  | 34.4   | 36.0   | 34. 4  | 33.0   | 32. 4  | 33. 9  | 35.3   | 36. 2  | 34.5   | <b>▲</b> 1.7                      |
| Tohoku      | 25.3   | 28.5   | 29.7   | 30.4   | 32.6   | 34. 4  | 36.0   | 35.4   | 33.8   | 35.4   | 36.8   | 38.0   | 37.7   | ▲ 0.3                             |
| kitakanto   | 24. 5  | 26.2   | 27. 1  | 28.0   | 30.6   | 33. 2  | 36.6   | 35. 9  | 34. 9  | 37.2   | 39. 2  | 39.7   | 39. 5  | ▲ 0.2                             |
| minamikanto | 25. 5  | 28.4   | 29.7   | 30.4   | 32. 3  | 34.2   | 35.3   | 35. 2  | 34.0   | 35. 9  | 38.4   | 38.7   | 38. 4  | ▲ 0.3                             |
| Hokuriku    | 25.1   | 26.5   | 27.5   | 28.5   | 30.0   | 31.8   | 34. 7  | 35.0   | 32.7   | 34.6   | 38.2   | 38. 6  | 37. 1  | <b>▲</b> 1.5                      |
| Tokai       | 23.4   | 25.3   | 27.0   | 27.7   | 30.3   | 32.6   | 35. 6  | 35.3   | 34. 1  | 36. 1  | 38.4   | 38. 9  | 37.9   | <b>▲</b> 1.0                      |
| Kinki       | 23.8   | 25. 9  | 27.8   | 28. 1  | 29.5   | 32. 4  | 34. 1  | 33.9   | 33. 1  | 35.5   | 37. 4  | 37.0   | 36.2   | ▲ 0.8                             |
| Chugoku     | 25.7   | 27.2   | 29.4   | 29.7   | 32.0   | 34. 3  | 35.5   | 34.8   | 34.5   | 36.2   | 37.7   | 37.8   | 36.0   | <b>▲</b> 1.8                      |
| Shikoku     | 28.5   | 30.3   | 30. 5  | 31.5   | 32. 6  | 33. 9  | 35.3   | 35. 4  | 33.8   | 35.4   | 37. 5  | 36. 4  | 35. 8  | ▲ 0.6                             |
| Kyushu      | 27.4   | 29.7   | 32. 5  | 31.8   | 34. 2  | 36.9   | 37. 7  | 36. 9  | 35.3   | 37.0   | 39.0   | 39. 5  | 37. 5  | <b>▲</b> 2.0                      |

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TDB Trends Research May 2021

### **Appendix**

## 1.Research Subjects(Companies researched: 23,724; Valid responses: 11,242; Response rate: 47.4%)

#### 1.Region

| 0           |       |         |        |
|-------------|-------|---------|--------|
| Hokkaido    | 525   | Tokai   | 1,205  |
| Tohoku      | 726   | Kinki   | 1,893  |
| kitaKanto   | 826   | Chugoku | 661    |
| minamikanto | 3,527 | Shikoku | 412    |
| Hokuriku    | 593   | Kyushu  | 874    |
|             |       | Total   | 11,242 |

#### 2.Industry (10 Industries 51 Lines of business)

| Agriculture,For          | estry, Fisheries   | 77    |
|--------------------------|--|-------|
| Finance                  |  | 118   |
| Construction             |  | 1,868 |
| Real Estate              |  | 360   |
|                          | Food, Beverages, Livestock Feed                                      | 365   |
|                          | Textile,Textile Products,Clothing                                    | 117   |
| Manufacturing<br>(3,060) | Construction Materials, Furniture, Ceramics, Stone and Clay Products | 237   |
|                          | Pulp, Paper and Paper Products                                       | 102   |
|                          | Publishing, Printing   | 179   |
|                          | Chemical   | 421   |
|                          | Steel, Nonferrous Metals, Mining                                     | 536   |
|                          | General Machinery  | 500   |
|                          | Electrical Machinery   | 337   |
|                          | Transportation Machinery, Equipment                                  | 100   |
|                          | Precision Machinery, Medical Instruments and Equipment               | 75    |
|                          | Others   | 91    |
|                          | Food,Beverages   | 385   |
|                          | Textile, Textile Products, Clothing                                  | 197   |
|                          | Construction Materials, Furniture, Ceramics, Stone and Clay Products | 363   |
| Wholesale                | Paper Products, Stationery, Books                                    | 103   |
| (2,936)                  | Chemical   | 279   |
|                          | Recycled Resources   | 34    |
|                          | Steel, Nonferrous Metals, Mining Products                            | 305   |
|                          | Machinery, Equipment   | 926   |
|                          | Others   | 344   |

|               | Textile, Textile Products, Clothing                                  | 33      |
|---------------|--|---------|
|               | Drugs,Sundries   | 25      |
| Retail        | Furniture  | 16      |
| (465)         | Electrical Household Appliances, Information Machinery and Equipment | 40      |
|               | Motor Vehicles, Motor Vehicle Parts                                  | 76      |
|               | Special Merchandise  | 154     |
|               | Various Merchandise  | 45      |
|               | Others   | 8       |
| ransportation | n,Warehousing  | 508     |
|               | Restaurants  | 59      |
|               | Telecommunications   | 7       |
|               | Electricity, Gas, Water, Heat  | 17      |
|               | Leasing, Rentals   | 128     |
|               | Lodging, Hotels  | 39      |
|               | Recreation   | 65      |
| Service       | Broadcasting   | 16      |
| (1,800)       | Maintenance,Guarding,Testing   | 177     |
|               | Advertising  | 104     |
|               | Information  | 475     |
|               | Labor Dispatching  | 62      |
|               | Special Services   | 295     |
|               | Medical, Welfare, Public Health                                      | 116     |
|               | Education  | 31      |
|               | Others   | 209     |
| Others        |  | 50      |
|               | Total  | 11 9/19 |

Food,Beverages

#### 3.Size

|   | Large Firms                 | 1,894  | 16.8%  |
|---|-----------------------------|--------|--------|
| S | Small to Medium-sized Firms | 9,348  | 83.2%  |
|   | micro Firms                 | 3,377  | 30.0%  |
|   | Total                       | 11,242 | 100.0% |

#### 2.Research Items

\*Business Confidence (current, in 3 months, in 6 months, in 1 year)

\*Business Conditions (sales, purchasing and selling unit price, inventory, capacity utilization ratio, number of employees, overtime work hours)

#### 3. Research Period and Methodology

Internet-based survey conducted May 18 – 31 2021

#### The explanation of the Economic Diffusion Index

#### **Research Purpose/Researched Terms**

TDB Economic Trend Research (started from May 2002) is a monthly statistical survey conducted for over 20,000 nationwide corporations on their general business activities including the current condition and future outlook of the industry business performance and operating climate. The primary purpose of such a survey is to assess the current state of Japan's economy.

#### **Selection of the Subject Corporations**

Companies of all sizes in all domestic industries are eligible to participate in the survey.

#### **DI Calculation**

The DI (Diffusion Index) is calculated by multiplying the number of responses for each assessment category by the number given in parentheses in the table below, to a seven-level assessment rated by companies.

| Selection category                    | Extremely good | good  | fairly good    | neither good nor bad | fairly bad | bad   | very bad |
|---------------------------------------|----------------|-------|----------------|----------------------|------------|-------|----------|
| points                                | 6              | 5     | 4              | 3                    | 2          | 1     | 0        |
| number of responses for each category | N <sub>6</sub> | $N_5$ | N <sub>4</sub> | N <sub>3</sub>       | $N_2$      | $N_1$ | $N_0$    |

#### Economic DI

$$= \frac{\text{Total of (Points for each category} \times \text{Number of responses for each category})}{\text{Number of valid responses } N} \times \frac{1}{6} \times 100$$

$$\equiv \frac{\sum_{i=0}^{6} i \times N_i}{N} \times \frac{1}{6} \times 100$$

An economic DI of 50 is **the point separating good and bad**, so a DI over 50 means "good," and below 50 means "bad." (The numbers are rounded off to one decimal place.) No weight is given according to a company's size, and calculations are made on the basis of "one company, one vote."

#### **Size Classification**

| Industry          | Large Firms                        | Small to Medium-Sized Firms<br>(Micro Firms included) | Micro Firms               |
|-------------------|------------------------------------|---|---------------------------|
| Manufacturing and | Capital: More than 300 million yen | Capital: Below 300 million yen                        |                           |
| Other Industries* | and                                | or  | No. of Employee: Below 20 |
|                   | No. of Employee: Over 300          | No. of Employee: Below 300                            |                           |
| Wholesale Trade   | Capital: More than 100 million yen | Capital: Below 100 million yen                        |                           |
|                   | and                                | or  | No. of Employee: Below 5  |
|                   | No. of Employee: Over 100          | No. of Employee: Below 100                            |                           |
| Retail Trade      | Capital: More than 50 million yen  | Capital: Below 50 million yen                         |                           |
|                   | and                                | or  | No. of Employee: Below 5  |
|                   | No. of Employee: Over 50           | No. of Employee: Below 50                             |                           |
| Service**         | Capital: More than 50 million yen  | Capital: Below 50 million yen                         |                           |
|                   | and                                | or  | No. of Employee: Below 5  |
|                   | No. of Employee: Over 100          | No. of Employee: Below 100                            |                           |

Note1: Large Firms refer to companies that rank in the top 3% in terms of sales volume according to the type of business, among small to midium-sized corporations excluding micro firms, which are defined in Small and Medium Enterprises Basic Act.

Note2: Small to Medium-Sized Firms refer to companies that rank in the bottom 50% in terms of sales volume according to the type of business, among those not categorized as small to midium-sized corporations in Small to Medium-Sized Enterprises Basic Act.