TDB Trends Research (Research & Summary for June 2021)

Domestic economy improved for the first time in two months

 \sim Consumer spending-related sector also on an upswing due to spread of vaccination \sim

(Companies researched: 23,737; Valid responses: 11,109; Response rate: 46.8%; Survey start date: May 2002)

< Overview of June 2021: Upswing again >

The economic diffusion index (DI) in June 2021 was 39.1, up 1.6 points from the previous month, and improved for the first time in two months. In addition to recovery of the overseas economy, with an upswing in the consumer spending-related sector, the domestic economy improved for the first time in two months.

< Future outlook: Moderate upswing >

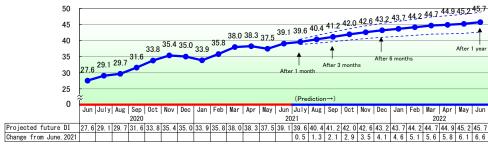
Although the movement in the number of those infected is a matter of concern, the economy is expected to improve at a moderate pace.

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By industry: The economy improved in all ten industries. The consumer spending-related sector was on the upswing as the state of emergency was lifted.

By size: The economy improved in all sizes for the first time in three months. Demand in a new field was generated.

By region: The economy improved in all ten regions for the first time in three months. The regional economy was boosted by IT-related and export.



^{*:} Economic DIs are calculated based on the structural ARIMA model, in which economic statistics are incorporated to the ARIMA model

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Economic Diffusion Index (Economic DI)1/2

	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Ratio to the Previous Month
Total	27.6	29. 1	29.7	31.6	33.8	35.4	35.0	33. 9	35.8	38.0	38. 3	37.5	39.1	1.6
Large Firms	30.1	31.7	32. 4	33.9	36. 4	37.6	37.4	36.3	38.2	40.2	40.8	40.2	41.9	1. 7
Small to Medium-sized Firms	27.0	28.5	29. 1	31.1	33. 3	34.9	34.5	33.4	35.3	37.5	37.7	36.9	38.5	1.6
Micro Firms	27.8	29. 4	30.0	32.0	33. 9	35. 2	34. 2	32.8	34.7	36.7	36. 3	35. 6	37.1	1.5

		Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Ratio to the Previous Month
Agriculture,Forest	try,Fisheries	29.6	31.4	31.0	30.3	34. 4	38.7	35.4	30.9	33.8	35.0	37. 5	37.7	39.1	1.4
Finance		32.4	31.5	32.6	35.3	38. 3	37.7	35.6	36. 1	38.3	39.2	38. 3	39.5	41.7	2. 2
Construction		36.3	37. 5	38. 4	40.4	41. 1	41.8	40.9	39. 4	40.6	41.6	41.4	40.0	41.6	1.6
Real Estate		29.2	32. 5	33. 1	35.6	36. 4	36.8	36.4	35. 5	38.3	40.6	40.8	39.4	40.9	1. 5
	Food,BEWerages,Livestock Feed	27.2	29.6	30.5	32.0	34. 2	36.0	32.5	30.7	30.8	34.4	35.2	33.6	34.0	0.4
	Textile,Textile Products,Clothing	17.9	19.8	20.3	23.5	24.7	26.8	26. 1	24.5	26.0	26.8	28.7	29.2	29.3	0.1
	Construction Materials, Furniture, Ceramics, Stone and Clay Products	28. 1	28. 3	29.8	31.3	35. 1	35. 4	36.0	37. 3	37. 2	37.8	39. 3	38.6	40. 1	1. 5
	Pulp, Paper and Paper Products	19.3	21.0	22. 9	24. 1	26. 2	29.2	29.3	27.6	29.4	33.0	34. 3	33.5	34.9	1.4
	Publishing, Printing	16.0	15.8	18.8	20.4	21.9	22.7	21.8	20.2	22.2	26.0	27. 2	24. 2	27.1	2. 9
Manufacturing	Chemical	25.9	27. 3	27.8	31.1	34. 4	37.7	39.3	38.0	40.9	43.3	44. 2	44.3	44.5	0. 2
	Steel, Nonferrous Metals, Mining	20.8	22. 3	23.6	25.4	29. 2	33.1	34.3	33. 9	37.0	39.3	40.5	39.9	43.4	3. 5
	General Machinery	23.5	24.6	25.0	26.5	29. 1	31.7	33.5	33.6	36.9	41.2	42.1	42.2	43.7	1. 5
	Electrical Machinery	27.0	27. 5	27.7	28.9	33.0	34.8	35.5	36. 1	39.6	42.6	43.2	42.8	45.0	2. 2
	Transportation Machinery, Equipment	18.1	21.2	24. 2	27.8	34. 9	36.3	40.1	40.1	40.3	45.3	45. 2	45.3	47.1	1.8
	Precision Machinery, Medical Instruments and Equipment	28.6	28. 1	29. 6	30.2	32. 7	35.5	37. 1	37. 9	42.4	44.6	45. 6	48.7	49. 1	0.4
	Other	23.9	25. 2	22.8	26.3	29.0	29.6	31.9	31.5	31.4	34.1	35.3	33.0	34.1	1. 1
	Total	23.6	24. 9	25. 9	27.8	31.0	33.3	33.9	33.4	35.6	38.5	39. 5	39.0	40.6	1.6
	Food,BEWerages	24.5	27. 3	27. 2	30.2	32.0	31.6	29.5	26.8	29.2	30.7	30. 1	29.4	30.7	1. 3
	Textile,Textile Products,Clothing	15.8	18. 2	18.0	19.4	22.6	22.3	22.7	21.2	19.8	23.9	23. 1	21.7	22.5	0.8
	Construction Materials, Furniture, Ceramics, Stone and Clay Products	29.6	30. 2	30. 4	31.7	33. 9	35.9	36. 1	34. 7	34.8	36. 7	37. 2	36. 5	36. 3	▲ 0.2
Wholesale	Paper Products, Stationery, Books	19.0	21.9	23.2		26.9	26.7	28.3	26.3	29.3	32.2	32.4	30.6	31.4	0.8
	Chemical	27.6	29. 2	29.5		32. 3	36. 1	35.7	34. 3	37.7	39.1	40.9	40.7	42.0	1. 3
	Recycled Resources	23.8	24.5	27.8	30.2	32. 9	38.7	44.4	45.6	42.4	45.4	55. 1	53.4	52.0	▲ 1.4
	Steel,Nonferrous Metals, Mining Products	24.0	24.5	25. 3	26.4	30. 5	32. 1	34.0	32. 6	33. 4	36.0	37. 2	37.5	38. 7	1. 2
	Machinery, Equipment	27.4	29.0	28.6	30.6	33. 1	34.6	34. 4	34.6	36.7	39. 5	40.1	39.0	40.7	1.7
	Other	23. 1	25.1	25.4	27.6	30.6	33.0	31.6	29.0	31.3	34. 4	34.1	32. 2	35. 5	3.3
	Total	25.3	27.0	27. 1	28. 9	31.5	33. 0	32.8	31.6	33. 3	35.8	36. 2	35. 3	36.8	1.5

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TDB Trends Research June 2021

Economic	Diffusion	Index	(Economic	DI)2/2
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		Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Ratio to the Previous Month
	Food,BEWerages	30.8	30.7	29. 1	34.0	38.8	37.0	34.6	33.8	33.1	34. 1	32.8	32.6	34. 9	2. 3
	Textile, Textile Products, Clothing	23.6	24.7	24.0	19.9	27.8	23.7	22.0	22.7	21.4	23.3	25.0	21.2	20.3	▲ 0.9
	Drugs, Sundries	32.7	32.7	31.3	32.6	33.3	29.8	31. 3	30.2	32.5	31.1	35.8	29.3	31.4	2. 1
	Furniture	31.7	40.0	38.9	38. 5	37.5	38.9	35. 4	34.4	36.7	38. 9	42.7	40.6	39.8	▲ 0.8
Retail	Electrical Household Appliances, Information Machinery and Equipment	33. 8	29.8	30. 5	30. 6	34. 2	33. 3	29. 5	28.3	36. 3	34. 4	37.8	30.8	35. 8	5. 0
	Motor Vehicles, Motor Vehicle Parts	25. 4	29.3	29.3	32.4	34.6	40.2	37. 2	35.7	37.6	37.0	38.3	38.6	40.7	2. 1
	Special Merchandise	27.7	30.2	30.0	31.6	33.9	33.3	34. 7	32.6	35.5	35. 9	34.6	34.5	34. 8	0.3
	Various Merchandise	34. 5	40.9	36.9	37.0	37.6	37.3	39. 2	38.7	36.2	37. 3	32.2	31.1	33.0	1.9
	Other	31.8	26.7	25.9	33. 3	33.3	34.8	33. 3	30.3	33.3	35.0	40.5	25.0	33. 3	8. 3
	Total	29. 1	31.0	30.3	32. 1	34.8	35.0	34. 2	32.9	34.5	34. 9	34.7	33. 1	34. 5	1.4
Transportatio	on,Warehousing	21.5	24.2	25.4	28. 1	30.1	32.5	31.5	30.0	31.7	33. 9	34.5	33.7	34. 5	0.8
	Restaurants	13.8	13.7	12.7	14. 5	18.2	21.0	15. 3	10.3	12.8	18. 9	14.9	13.0	20.5	7. 5
	Postal, Telecommunications	43.3	41.7	42.6	46.7	41.7	47.2	38. 9	46.3	38. 1	43.8	38.9	40.5	27.8	▲ 12.7
	Electricity,Gas,Water,Heat	34. 4	34.9	42.5	42.5	40.4	40.0	38.6	42.5	39.5	47. 1	40.4	41.2	45.0	3. 8
	Leasing, Rentals	30. 2	31.4	32.7	34. 5	34.9	37.5	36. 2	33.5	32.8	35.0	35.4	35.0	38. 1	3. 1
	Lodging, Hotels	4.8	5.1	6.0	12.4	27.2	28.8	11.9	3.4	4. 4	10.9	8.6	5.6	11.6	6.0
	Recreation	11.5	17.5	22.9	22. 4	23.7	29.0	27.0	24.0	25.8	33. 1	25.8	29.5	29. 2	▲ 0.3
	Broadcasting	26.7	25.6	34.5	33. 3	34.4	38.6	42. 2	36.3	42.6	51.0	42.7	42.7	42. 2	▲ 0.5
Service	Maintenance, Guarding, Testing	29. 9	33.2	34.1	36. 5	38.5	38.5	38.6	36.3	37.5	40.4	39. 2	40.8	42.7	1.9
	Advertising	14.3	19.0	18.0	20.4	21.1	22.3	22.5	20.2	24.7	26.5	25.6	23.4	27.5	4. 1
	Information	35.8	37.2	37.9	38. 9	40.1	41.6	41.2	41.3	43.6	45.5	45.2	44.9	46.8	1.9
	Labor Dispatching	25.3	24.6	25.4	26.7	29.2	34.3	31.5	31.6	33.6	34. 1	35.8	35.5	36. 2	0.7
	Special Services	35.0	36.7	36.1	40.0	40.7	42.5	41.0	38.8	42.9	43.6	43.5	41.5	43.4	1.9
	Medical, Welfare, Public Health	30.5	29.9	31.0	31.4	33.6	34.9	34.8	32.7	34.7	37. 1	39.1	39.2	41.2	2.0
	Education	28.0	29.5	31.7	34.0	34.7	34.0	34.0	33.3	34.0	32. 1	35.7	37.1	38. 7	1.6
	Other	26.6	28.7	28.4	31.1	31.6	31.4	32.6	30.9	34.2	34. 5	34.8	35.2	35.8	0.6
	Total	29.4	31.2	31.8	33.9	35.1	36.8	35. 7	33.9	36.5	38.5	37.9	37.5	39. 7	2. 2
Other		27. 1	29.3	28.8	31.5	28.2	29.4	30.8	29.5	30.5	34. 4	34.1	33.3	35. 5	2. 2

	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Ratio to the Previous Month
Hokkaido	30.6	32.3	33.4	34. 4	36.0	34.4	33.0	32.4	33.9	35.3	36.2	34. 5	37. 1	2.6
Tohoku	28.5	29.7	30.4	32.6	34.4	36.0	35.4	33.8	35. 4	36.8	38.0	37. 7	39.3	1.6
kitakanto	26.2	27.1	28.0	30.6	33. 2	36.6	35.9	34. 9	37. 2	39.2	39.7	39. 5	41.2	1. 7
minamikanto	28.4	29.7	30.4	32.3	34. 2	35.3	35. 2	34.0	35.9	38.4	38. 7	38.4	39.8	1.4
Hokuriku	26.5	27.5	28.5	30.0	31.8	34.7	35.0	32. 7	34.6	38. 2	38. 6	37.1	39. 2	2. 1
Tokai	25. 3	27.0	27.7	30.3	32.6	35.6	35. 3	34. 1	36.1	38. 4	38.9	37.9	39. 4	1.5
Kinki	25. 9	27.8	28. 1	29.5	32.4	34. 1	33. 9	33. 1	35. 5	37. 4	37.0	36. 2	38. 1	1.9
Chugoku	27.2	29.4	29.7	32.0	34.3	35. 5	34.8	34.5	36. 2	37.7	37.8	36.0	37.9	1.9
Shikoku	30.3	30.5	31.5	32.6	33. 9	35. 3	35.4	33.8	35. 4	37.5	36. 4	35.8	37.6	1.8
Kyushu	29.7	32.5	31.8	34.2	36. 9	37.7	36.9	35. 3	37.0	39.0	39. 5	37.5	38.3	0.8

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TDB Trends Research June 2021

Appendix

1.Research Subjects(Companies researched: 23,737; Valid responses: 11,109; Response rate: 46.8%)

1.Region

<u> </u>			
Hokkaido	537	Tokai	1,171
Tohoku	698	Kinki	1,824
kitaKanto	834	Chugoku	656
minamikanto	3,454	Shikoku	396
Hokuriku	576	Kyushu	963
		Total	11,109

2.Industry (10 Industries 51 Lines of business)

Agriculture, For	estry, Fisheries	72
Finance		116
Construction		1,802
Real Estate		362
	Food,Beverages,Livestock Feed	356
	Textile, Textile Products, Clothing	118
	Construction Materials, Furniture, Ceramics, Stone and Clay Products	238
	Pulp, Paper and Paper Products	104
	Publishing, Printing	182
Manufacturing	Chemical	408
(3,011)	Steel, Nonferrous Metals, Mining	519
	General Machinery	493
	Electrical Machinery	323
	Transportation Machinery, Equipment	109
	Precision Machinery, Medical Instruments and Equipment	72
	Others	99
	Food,Beverages	392
	Textile, Textile Products, Clothing	177
	Construction Materials, Furniture, Ceramics, Stone and Clay Products	34
Wholesale	Paper Products, Stationery, Books	103
(2,895)	Chemical	27
	Recycled Resources	33
	Steel, Nonferrous Metals, Mining Products	308
	Machinery, Equipment	92
	Others	351

	Food, Beverages	6
	Textile, Textile Products, Clothing	3
	Drugs,Sundries	2
Retail	Furniture	1
(467)	Electrical Household Appliances, Information Machinery and Equipment	4
	Motor Vehicles, Motor Vehicle Parts	7
	Special Merchandise	14
	Various Merchandise	4
	Others	
ransportation	n,Warehousing	50
	Restaurants	6
	Telecommunications	
	Electricity, Gas, Water, Heat	2
	Leasing,Rentals	12
	Lodging, Hotels	3
	Recreation	6
Service	Broadcasting	1
(1,831)	Maintenance,Guarding,Testing	19
	Advertising	9
	Information	49
	Labor Dispatching	6
	Special Services	30
	Medical,Welfare,Public Health	11
	Education	3
	Others	19
thers		4
	Total	11 10

3.Size

Large Firms	1,886	17.0%
Small to Medium-sized Firms	9,223	83.0%
micro Firms	3,320	29.9%
Total	11,109	100.0%

2.Research Items

*Business Confidence (current, in 3 months, in 6 months, in 1 year)

*Business Conditions (sales, purchasing and selling unit price, inventory, capacity utilization ratio, number of employees, overtime work hours)

3. Research Period and Methodology

Internet-based survey conducted June 17 – 30 2021

The explanation of the Economic Diffusion Index

Research Purpose/Researched Terms

TDB Economic Trend Research (started from May 2002) is a monthly statistical survey conducted for over 20,000 nationwide corporations on their general business activities including the current condition and future outlook of the industry business performance and operating climate. The primary purpose of such a survey is to assess the current state of Japan's economy.

Selection of the Subject Corporations

Companies of all sizes in all domestic industries are eligible to participate in the survey.

DI Calculation

The DI (Diffusion Index) is calculated by multiplying the number of responses for each assessment category by the number given in parentheses in the table below, to a seven-level assessment rated by companies.

Selection category	Extremely good	good	fairly good	neither good nor bad	fairly bad	bad	very bad
points	6	5	4	3	2	1	0
number of responses for each category	N ₆	N_5	N ₄	N ₃	N ₂	N_1	N_0

Economic DI

$$= \frac{\text{Total of (Points for each category} \times \text{Number of responses for each category)}}{\text{Number of valid responses} V} \times \frac{1}{6} \times 100$$

$$\equiv \frac{\sum_{i=0}^{6} i \times N_i}{N} \times \frac{1}{6} \times 100$$

An economic DI of 50 is **the point separating good and bad**, so a DI over 50 means "good," and below 50 means "bad." (The numbers are rounded off to one decimal place.) No weight is given according to a company's size, and calculations are made on the basis of "one company, one vote."

Size Classification

Industry	Large Firms	Small to Medium-Sized Firms (Micro Firms included)	Micro Firms
Manufacturing and	Capital: More than 300 million yen	Capital: Below 300 million yen	
Other Industries*	and	or	No. of Employee: Below 20
	No. of Employee: Over 300	No. of Employee: Below 300	
Wholesale Trade	Capital: More than 100 million yen	Capital: Below 100 million yen	
	and	or	No. of Employee: Below 5
	No. of Employee: Over 100	No. of Employee: Below 100	
Retail Trade	Capital: More than 50 million yen	Capital: Below 50 million yen	
	and	or	No. of Employee: Below 5
	No. of Employee: Over 50	No. of Employee: Below 50	
Service**	Capital: More than 50 million yen	Capital: Below 50 million yen	
	and	or	No. of Employee: Below 5
	No. of Employee: Over 100	No. of Employee: Below 100	

Note1: Large Firms refer to companies that rank in the top 3% in terms of sales volume according to the type of business, among small to midium-sized corporations excluding micro firms, which are defined in Small and Medium Enterprises Basic Act.

Note2: Small to Medium-Sized Firms refer to companies that rank in the bottom 50% in terms of sales volume according to the type of business, among those not categorized as small to midium-sized corporations in Small to Medium-Sized Enterprises Rasic Act